

Help keep markets open for all

Keep it Clean provides timely updates on potential market risks and resources for on-farm practices to help ensure crops meet the standards of domestic and export customers.

What are market-ready crops?

Crops that meet the requirements of our domestic and export customers.

Why Keep it Clean?

Most of what we grow is exported, so the success of our industry depends on maintaining open access to key international markets.

Canada exports:



Over
90%
of canola



Over
80%
of wheat



Over
85%
of pulses

How can I Keep it Clean?

Your on-farm practices **make a difference**. Keep it Clean and avoid unacceptable residue levels in your grain. Only use appropriate crop protection products and make sure to always follow the label.

Follow the 5 Tips at [KeepItClean.ca](https://www.KeepItClean.ca) to reduce the risk of rejected shipments due to residues that exceed maximum residue limits (MRLs) and help maintain Canada's reputation as a quality supplier.

Our agricultural exports must meet the standards set by importing countries, including their tolerances for pesticide residues and traces of disease, which differ between markets. Importing countries are increasingly testing shipments using highly sensitive equipment to ensure they comply with set maximum residue limits (MRLs). New technology can detect levels close to one part per billion, and in some cases, parts per trillion.



Our part per billion = nine canola seeds in a super B truck



Tips, tools and resources to keep your crops market ready.



Scan the QR code or visit [KeepItClean.ca/tools](https://www.KeepItClean.ca/tools) to learn more.

1 Use acceptable pesticides only

Only apply pesticides that are registered for use on your crop in Canada, won't create trade concerns, and are acceptable to both domestic and export customers.

Tools and Resources:

- Product Advisory: Outlines market risks from crop and product combinations
- Product advisory webinar

2 Always read and follow the label

Always follow the label for application rate, timing and pre-harvest interval (PHI). Applying pesticides incorrectly is illegal and may result in unacceptable residues in harvested grain.

Tools and Resources:

- Pre-harvest interval calculator
- Pre-harvest glyphosate staging guide
- Pre-harvest tips and tools webinar

3 Manage disease pressures

An integrated disease management plan is important to maintain the yield and quality of your crops. It also helps ensure Canada's canola, cereals and pulses meet the phytosanitary requirements of our export markets.

Tools and Resources:

- Blackleg management in canola
- Fusarium management in cereals

4 Store your crops properly

Proper storage helps maintain crop quality and keeps the bulk free of harmful contaminants that may create market risk.

Tools and Resources:

- Safe storage practices
- Tips on preventing Ochratoxin A in cereals

5 Deliver what you declare

The Declaration of Eligibility affidavit is a legal assertion that your crop is the variety and/or class that you have designated. The declaration also specifies that your crop was not treated with certain crop protection products to ensure it meets the requirements of our export markets.

Tools and Resources:

- Listing of de-registered canola varieties

Sign up for our newsletter at [KeepItClean.ca](https://www.KeepItClean.ca) to get timely updates and helpful resources sent straight to your inbox.